

# JESSICA TAGHAP

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Fresh Meadows, NY 11366  
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[www.jessicataghap.com](http://www.jessicataghap.com)

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## EDUCATION

### **Bachelor of Arts, Media Studies**

**Hunter College**

May 2012

New York, NY

## EXPERIENCE

### **Content Writer (Contract)**

*Jun 2016 - Present, Atlantic Television*

- Wrote blog posts featuring notable recent works done in collaborations with companies such as BBC, CNN, Audible, SyFy Wire, Aaptiv, and others.

### **Marketing Coordinator**

*Feb 2023 - Mar 2024, The French Workshop*

- Managed all social media accounts, including LinkedIn, Facebook, and Instagram.
- Wrote B2C-facing content for socials, blog, and newsletters.
- Coordinated interdepartmentally for various events and campaigns, such as TFW's Barista Throwdown and monthly Instagram giveaways.
- Helped with some visual marketing assets such as event invites, flyers, brochures, and business cards.

### **Editorial Content Writer (Contract)**

*May 2022 - May 2022, Cheil Dallas*

- Wrote B2C-facing content for short article on Samsung US website.

### **Social Media Manager (Part-time)**

*Jun 2016 - May 2018, Atlantic Television*

- Managed all social media accounts, including LinkedIn, Facebook, Twitter, and blog.
- Wrote B2B-facing content featuring notable recent works done in collaborations with companies such as BBC, CNN, Audible, SyFy Wire, Aaptiv, and others.

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## EXPERIENCE [CONT'D]

### **Social Media Manager (Part-time)**

*Sept 2016 - Apr 2018, Astoria Performing Arts Center*

- Managed all social media accounts, including LinkedIn, Facebook, Twitter, and blog.
- Wrote B2C-facing content for and scheduled internet-driven campaigns for seasonal mainstage programs throughout the year.

### **Media/Press Associate for Rán Xià's North**

*Sept 2014 - Nov 2014, Olde Summer Productions*

- Helped the playwright with the casting process.
- Composed and sent press release to various theatre-based media professionals.

### **Blogger**

*Jan 2014 - Apr 2014, NewMusicalTheatre.com*

- Wrote a column called *Versions*, analyzing different performances of popular new musical theatre selections by composers such as Scott Alan, Kait Kerrigan & Brian Lowdermilk, Benji Pasek and Justin Paul, and more.

## SPECIALTIES

### **Background & Expertise**

Superior skills in verbal and written communication, particularly in creative content. Can type up to 60 words per minute (WPM).

### **Desktop & Social Media Applications**

Macintosh OS | Windows OS | Microsoft Office (Word, Powerpoint, & Excel) | InDesign | Photofiltre | Blogger | Wordpress | Tumblr | Facebook | X | Instagram | Threads | VSCO