

JESSICA TAGHAP

77-25 166th Street, 1st Flr
Fresh Meadows, NY 11366
jtaghap@gmail.com
www.jessicataghap.com

EDUCATION

Bachelor of Arts, Media Studies
Hunter College
May 2012
New York, NY

EXPERIENCE

Content Writer (Contract)

Jun 2016 - Present, Atlantic Television

- Wrote blog posts featuring notable recent works done in collaborations with companies such as BBC, CNN, Audible, SyFy Wire, Aaptiv, and others.

Marketing Coordinator

Feb 2023 - Mar 2024, The French Workshop

- Managed all social media accounts, including LinkedIn, Facebook, and Instagram.
- Wrote B2C-facing content for socials, blog, and newsletters.
- Coordinated interdepartmentally for various events and campaigns, such as TFW's Barista Throwdown and monthly Instagram giveaways.
- Helped with some visual marketing assets such as event invites, flyers, brochures, and business cards.

Editorial Content Writer (Contract)

May 2022 - May 2022, Cheil Dallas

- Wrote B2C-facing content for short article on Samsung US website.

Social Media Manager (Part-time)

Jun 2016 - May 2018, Atlantic Television

- Managed all social media accounts, including LinkedIn, Facebook, Twitter, and blog.
- Wrote B2B-facing content featuring notable recent works done in collaborations with companies such as BBC, CNN, Audible, SyFy Wire, Aaptiv, and others.

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EXPERIENCE [CONT'D]

Social Media Manager (Part-time)

Sept 2016 - Apr 2018, Astoria Performing Arts Center

- Managed all social media accounts, including LinkedIn, Facebook, Twitter, and blog.
- Wrote B2C-facing content for and scheduled internet-driven campaigns for seasonal mainstage programs throughout the year.

Media/Press Associate for Rán Xià's *North*

Sept 2014 - Nov 2014, Olde Summer Productions

- Helped the playwright with the casting process.
- Composed and sent press release to various theatre-based media professionals.

Blogger

Jan 2014 - Apr 2014, NewMusicalTheatre.com

- Wrote a column called *Versions*, analyzing different performances of popular new musical theatre selections by composers such as Scott Alan, Kait Kerrigan & Brian Lowdermilk, Benji Pasek and Justin Paul, and more.

SPECIALTIES

Background & Expertise

Superior skills in verbal and written communication, particularly in creative content. Can type up to 60 words per minute (WPM).

Desktop & Social Media Applications

Macintosh OS | Windows OS | Microsoft Office (Word, Powerpoint, & Excel) | InDesign | Photofiltre | Blogger | Wordpress | Tumblr | Facebook | X | Instagram | Threads | VSCO